

DIANA KATHERINE STAVROPOULOS

Analytical Creative Professional with a Background in Storytelling through User Experiences, Interior Design, and Architecture

CONTACT

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Client-focused professional with a unique blend of creativity, analytical thinking, and deep user understanding. Over 10 years of experience in design and client-facing roles, coupled with significant expertise in customer success and product marketing. Proven track record in supporting sales teams, managing client relationships, and creating meaningful experiences. Passionate about fostering strong client connections and contributing to business growth.

- Client Relationship Management and Sales Support
- Product Marketing, Branding, and Event Coordination (20+ annual networking events)
- Strong Cross-functional Team Collaboration
- User Research and Customer Insights
- 10+ years design experience (including showroom and client-facing roles)
- B.Sc. in Architecture and UX Design Certification
- Proficient in 2D and 3D Design, Adobe Creative Suite, G-Suite, AutoCAD, 3D software, and Figma
- Basic knowledge of HTML, CSS, and JavaScript

CLIENT-FOCUSED SKILLS

- Client Relationship Management
- Event Planning & Management
- User Research & Personas
- Presentation Design
- Brand & Marketing Presentations

DESIGN SKILLS

- 2D Drafting
- 3D Modeling & Rendering
- UI/UX Design Prototyping
- Usability Testing
- Color Theory
- Design Systems

PROJECT MANAGEMENT

- Team Collaboration
- Project Coordination
- Budget Oversight
- Timeline Management
- File Management

TECHNICAL SKILLS

- Figma
- Adobe Creative Suite (InDesign, Illustrator, Photoshop)
- Microsoft Office
- G-Suite
- HTML, CSS, JavaScript (Basic)
- AutoCAD
- Revit
- Rhino
- 2020 Fusion

EDUCATION

CareerFoundry
UX Design Certificate

- Intro to UX Design Course
- UX Immersion Course
- Frontend Development for Designers Course

University of Illinois Chicago
B.Sc. Architecture

- Chancellor's Student Service Award (CSSA) Recipient

CITIZENSHIP

- United States of America
- Canada

ROLE LOCATION PREFERENCE

- Local In-Office/Hybrid
- Global Remote

PROFESSIONAL EXPERIENCE

Assistant Project Manager & Product Specialist

Eggersmann USA, Chicago
November 2018 – Present

- Lead client relationship management, supporting the sales team and providing product education through innovative marketing initiatives
- Organize and host 20+ annual networking events, fostering community engagement and expanding brand presence
- Conduct user research to tailor design solutions within the company's product line
- Collaborate with the Senior Designer and German colleagues to coordinate product orders for residential projects, ensuring design and cost estimates are met
- Prepare brand and marketing presentations to enhance client engagement and sales efforts

Product Designer

CareerCoachingPro (CCP): TECHconneXt Conference Website
Remote USA
May 2022 – October 2022

- Collaborated on designing TECHconneXt Conference web pages and registration systems, ensuring seamless event experiences
- Tested website functionality and resolved bugs to ensure user-ready status prior to event launch

Product Designer/Researcher

Roota Project – Case Study: Plant Care App
Remote USA
July 2021 – July 2022

- Developed a plant care app to foster community engagement and educational opportunities
- Conducted competitive analysis, user testing, and created high-fidelity prototypes to refine user interactions

Interior Design Project Manager

Cari Giannoulías Design
Chicago
May 2018 – November 2018

- Managed a historic Chicago Mansion restoration project, preserving its character while modernizing interior
- Collaborated with architects and contractors, managing budgets and timelines to meet client expectations
- Created detailed interior layouts and custom furniture designs, enhancing project visualization and client communication

Interior Design Assistant

North Clybourn Group
Chicago
January 2018 – May 2018

- Designed digital look books and assisted clients in selecting finishes for residential projects
- Conducted site visits and collaborated with developers to customize home designs, ensuring client satisfaction
- Contributed to interior design team efforts, updating plans and coordinating project logistics

CAD Designer (MEP Engineering), Henneman Engineering, Chicago, September 2016 – January 2017

CAD Designer (Telecom – Architecture & Engineering), SAC Wireless, Chicago, June 2014 – September 2016